

**FREE DOSE PROCESS**  
**EXCLUSIVELY FOR FRONTLINE® Gold**

# GOLDEN GOODS.

## How to Order, Track and Replenish FREE Doses of FRONTLINE Gold

The MERIAL® Coupon submission process remains the same, and FRONTLINE Gold uses the free dose replenishment process described below.



1



2



Pet owner purchases either a 3- or a 6-pack of FRONTLINE Gold with the qualifying coupon offer, buy 3 doses get 1 free or buy 6 doses get 2 free. Depending on the purchase made, customer is presented with one or two free single doses.



Complete your redemption coupon and place it - along with the original clinic receipt - in the prepaid free dose tracking envelope. Once your clinic has submitted "carton quantity" (six free dose coupons of the same size of FRONTLINE Gold), free doses will be shipped on a weekly basis.

3

Free doses are shipped directly to your clinic in the form of convenient, single dose packaging.



4

Now you can see your free goods report and track your shipments via the FRONTLINE Gold dashboard at MERIALconnect.com. A free goods summary is also attached to your Merial monthly statement.

### FREE GOODS DASHBOARD



# FAQ



## How fast will I receive my FRONTLINE Gold free doses after submitting the free dose coupons?

Timing of the free dose shipments will vary based on how often coupons are submitted. Once your clinic has submitted "carton quantity" (six free dose coupons of the same size of FRONTLINE Gold), free doses will be shipped on a weekly basis.

## How do I order additional FRONTLINE Gold free dose coupons and free dose tracking forms?

Please contact the MERIAL® Coupon Program Support Line at 1-800-307-7000 or your Merial Sales Representative.

## How do I view the status of my coupons, free doses, and orders?

Please visit the FRONTLINE Gold dashboard at [www.MERIALconnect.com](http://www.MERIALconnect.com).

## How many MERIAL Rewards Points are assigned to FRONTLINE Gold coupons?

- 1 point for buy 6 doses get 2 free
- 0.5 point for buy 3 doses get 1 free



## How should FRONTLINE Gold be programmed into my practice management software?

- You should have entries for FRONTLINE Gold at both the pack level and free dose level
- When establishing FRONTLINE Gold as an inventory item in your practice management software, please use the examples below. To help with your reporting and coupon processing, it is important that you not reuse any previous programming that may be in your system for the following brands: FRONTLINE Plus, FRONTLINE TRITAK® or FRONTLINE Top Spot.

### Programming Examples

	Brand	Size	Species	Pack	Quantity	Price
6-Dose Packs	FRONTLINE Gold	23-44 lbs	Canine	6 Pack	1	\$XX.XX
3-Dose Packs	FRONTLINE Gold	23-44 lbs	Canine	3 Pack	1	\$XX.XX
Free Dose	FRONTLINE Gold	23-44 lbs	Canine	Free Goods Pack	1	\$0.00



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**If you have any additional questions regarding FRONTLINE Gold coupon redemption, replenishment or the tracking form please contact the MERIAL Coupon Program Support Line at 1-800-307-7000.**